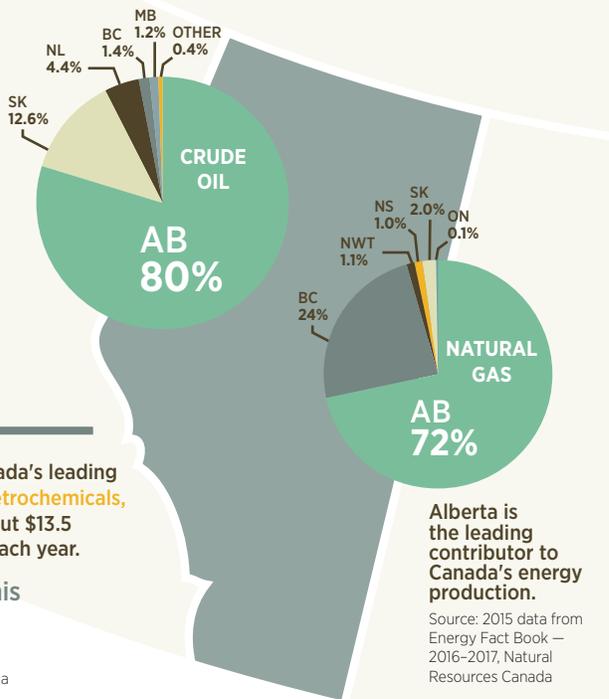


Diversifying Alberta's economy is about doing more *with* oil and gas, not only developing industries outside oil and gas.



**\$13.5 BILLION**

Alberta is Canada's leading producer of **petrochemicals**, producing about \$13.5 billion worth each year.

There is potential to grow this industry significantly.

Source: Chemistry Industry Association of Canada

**\$26 BILLION**

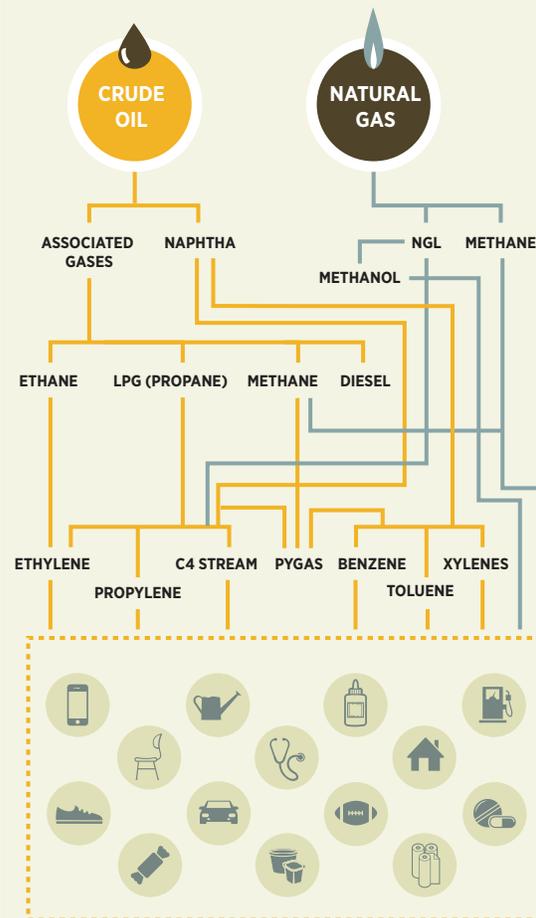
Resource Diversification Council (RDC) members have proposed more than \$26 billion in energy diversification projects that will create new industries and long-term, stable tax revenue for the province.

IF ONLY THREE QUARTERS (75%) OF THESE PROPOSED PROJECTS GO THROUGH, THEY WILL RESULT IN:

	Jobs	Tax Revenue	GDP
OPERATING	6,500	\$15 BILLION	\$56 BILLION
CONSTRUCTION	42,270	\$3 BILLION	\$16 BILLION

Source: *Diversifying Alberta's Energy Economy*, BuildForce Canada.

Energy diversification means taking advantage of our existing oil and gas resources and creating additional, high-value products.



Source: Adapted from albertaenergyplus.ca

Responsibly refining energy resources and manufacturing products in Alberta will create jobs and other financial benefits for our province.

Alberta needs investment to diversify our economy. Investment incentives will allow Albertans to realize the full potential of our natural resources.

Securing investment in resource development is competitive and Alberta is lagging behind its potential. Alberta received just **\$1 billion** of a total **\$225 billion** in new capital investment in the chemical and petrochemical industry in North America in recent years.



AB INVESTMENT CHALLENGES:

- + High capital costs
- + Lengthy regulatory approval process
- + Policy uncertainty



AB INVESTMENT BENEFITS:

- + Abundant feedstock
- + Infrastructure
- + Highly skilled workforce
- + Government engagement



COMPETING U.S. STATES OFFER:

- + Abundant feedstock
- + Proximity to markets and ports
- + Lower construction costs
- + Aggressive, established incentives

A Made-in-Alberta investment incentive program will spur job creation and innovation, improve the value of our resources, increase tax revenues for the province and reduce government risk.

#INVESTINOURALBERTA  
DIVERSIFICATION.ORG

Resource diversification is an investment in the future of all Albertans.

